

# EDITORIAL

Dear readers, in front of you is the first issue of the twenty-third volume of Media Research, in which we bring you several scientific papers covering different fields of communication sciences and exploring various topics.

In the first paper *The Place and Role of Culture in the EU Agenda. Policy Implications of the Culture Sub-programme of the Creative Europe Programme*, authors Jaka Primorac, Nina Obuljen and Aleksandra Uzelac analyze the shifts in understanding the role and position of culture in the broader EU political agenda based on the critical analysis of the Culture Sub-programme of the Creative Europe Programme adopted in 2013. The analysis was carried out by reviewing the policy architecture of the Creative Europe Programme and its feasibility, focusing on the terms of the stakeholders' agreements.

The literature on journalism ethics and law contains no generally shared definition of what constitutes the public interest. The aim of the article *Journalism in the Public Interest: Definitions and Interpretations in Journalism Ethics and Law*, from the authors Rok Čeferin and Melita Poler, is to establish the positions on the public interest taken by three courts – that is, the European Court of Human Rights, the Constitutional Court of the Republic of Slovenia, and the Constitutional Court of the Republic of Croatia – in order to discern whether case law has provided more specific guidelines for understanding what journalism in the public interest actually means.

In the paper titled *The Mediatization of Terrorism in Terms of Strömbäck's Four Phases of Mediatization: the Case of the So-Called Islamic State (IS)*, Ivan Mintas offers a theoretical reflection on the role of the media in the process of reporting on terrorism. The author thinks that their relationship is *symbiotic*, and that the issue is worth exploring because for the majority of citizens the media represent the most important source of information about terrorism and Islamic terrorism in particular.

In their paper *Women and Men in Television News – The Unequal Voices*, authors Viktorija Car, Karolina Leaković, Anja Stević and Jelena Stipović investigate the representation of women or female voices as the news bearers in newscasts on HTV, Nova TV and RTL using the quantitative method. The results of the research showed that female voices are significantly less represented even when the authors of news stories are women. The authors conclude that there is a continuous gender gap supported by the media, suggesting that female voices in the media are not equal to their male counterparts in our patriarchal society.

Authors Ana Ciprić and Ivan Landripet investigate the relationship between exposure to media contents and dissatisfaction with one's appearance among the younger

population. in the paper The Role of Family Socialization and Self-Esteem in the Relationship between Online Social Networks Use and Satisfaction with Bodily Appearance among Female Adolescents. The online survey they conducted on a sample of 1301 female sophomore students from Zagreb and Zagreb County high schools showed that social networks use can be associated with dissatisfaction with one's body.

In their paper Media Coverage of Children in Care and Out-of-Home care: Content Analysis of Croatian Daily Newspapers, Stjepka Popović and Kristina Kampać researched the way daily newspapers reported on children in care and various forms of *out-of-home* care during 2014. Based on the results of the quantitative analysis, they concluded that the newspapers rarely and insufficiently reported about such children except in a negative context. The children were portrayed as *poor children*, victims of parental conflicts, neglect and various forms of child rights violations, while foster care was the only aspect portrayed in a positive media environment.

We thank the authors, reviewers and associates. Thanks to everyone who contributed to the publishing of this issue. We invite you to keep sending us your scientific papers, contributions and reviews. We thank you for your suggestions, praise and critique.

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Editor-in-Chief