

# EDITORIAL

Ahead of you, dear reader, is another issue of *Media Research* in which we present scientific papers on media and journalism. The authors have looked into current issues, and the results of their empirical and theoretical research will bring the scientific community and media professionals insight into as of yet underresearched phenomena of public communication.

Melita Poler Kovačič and Nataša Logar in their article *Online News Coverage of Terrorism: Between Informing the Public and Spreading Fear* investigate the use of on-line media discourse when reporting on terrorism. Their research is based on the analysis of 47 reports, published on the five most visited Slovenian news portals, of the tragic murder of Tomislav Salopek. The foremost question they ask is the one of journalist ethics and awareness of the role journalism must fulfill in society.

Tanja Grmuša, Goran Popović and Mihaela Banek Zorica in their article *Perception of News Selection Criteria by Journalists in Croatian Daily Newspapers*, shed a light on the question of selection of news in the media. Using the example of Croatia's entry in the EU, the authors have conducted an online poll among the journalists of six most read Croatian newspapers in order to research the criteria of news selection and publishing in media.

Vlasta Švoger and Mirela Krešić discuss media, specifically press, from a legal standpoint. In the article *In the Eyes of the Press: The Croatian Judiciary in the Period of Pseudo-Constitutionalism (1849-1851)* the authors shed some light on a historical era insufficiently researched from the viewpoint of communication sciences. Based on the analysis of articles published in liberally inclined press from Zagreb, they researched the attitude of the public of the time, as well as its social participation when it comes to judicial reform.

Hrvoje Jakopović and Nives Mikelić Preradović in the article *Identification of Organizations' Online Image Through Sentiment Analysis of User-generated Content on Croatian Web Portals* have researched user comments of the web portals *Index.hr* and *24sata* pertaining to passenger transport (Croatian Railways, Croatia Airlines and ZET). Their goal was to create a computer lexicon of sentiments for the domain of transport, based on a computer analysis of sentiments and word frequency in the comments. The results of their research show a dominant negative tone, meaning that transportation companies have a negative image on news portals.

Ana Milojević, Aleksandra Krstić and Aleksandra Ugrinić are the authors of the study *The Future of Journalism as a System, Profession and Culture: The Perception of Journalism Students*, which they presented for the first time on the conference

CEECOM 2015 held in Zagreb from the 14th to the 16th of June 2015, and titled “Digital Media, Communication, Media Communication Technology and Social Media Practices”. The authors focus their research on the need to redefine traditional journalism. Using the quantitative and qualitative analysis of the contents of student essays and a critical analysis of the discourse used, they researched how students of journalism assess the future of their profession and their role in it.

Domagoj Bebić and Marija Volarević have also presented their paper *Viral Journalism: The Rise of a New Form* on the CEECOM conference in Zagreb in 2015. They as well focus their interest on the future of journalism. In comparison with traditional journalism, new media trends encourage users to participate, they encourage the use of creative and graphically easy to accept content, and generally the creation of so-called viral news. The authors conclude that the birth of a new type of journalism is approaching.

In this issue we also present the reviews of several books, as well as reviews of the Summer School of Information Technology and Media Held in Zadar in August, the PubMet 2016 conference on scientific publication held in the University of Zadar, and the conference *War of Independence and the Possibilities of a Scientific Approach* held in Zagreb and organized by the Centre for Croatian Studies of the University of Zagreb.

We thank the authors for their papers and reviewers for their exceptional contribution to the quality of papers published. We thank all collaborators and all those who helped bring this issue to publication. We invite you to keep following us on Hrcak <http://srce.hrcah.medijska> and on the pages of Media Research [www.mediaresearch.cro.net](http://www.mediaresearch.cro.net) where you can find open access to all published material. Thank you for all your suggestions and criticism.

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